



# 2022 Summary Strategic Plan

## BACKGROUND

The 2021 SAMEA board formulated a draft Theory of Change to help inform the strategic plan for 2021-2023, which was consulted widely in 2021 and revised subsequently (see TOC in Annex 1). The Vision and Mission have been reworded slightly, to simplify them and reflect a greater focus on equity:

- **Vision:** Monitoring and Evaluation contribute to equitable and sustainable development in South Africa and more widely.
- **Mission:** SAMEA cultivates a vibrant community that supports, guides and strengthens monitoring and evaluation as an important discipline and instrument for equitable and sustainable development.

## PRIORITIES FOR 2022

The Board agreed on two top priorities for the year - delivering a successful conference; and building a stronger organisation, using these to build the outcomes envisaged in our TOC.

### 1. Delivering a successful conference

A well organised and professional conference using a hybrid format which ensures a worthwhile experience for our members, from experienced evaluators to Emerging Evaluators (EEs). This will be led by Cara Hartley, with all Board members involved. It should promote:

- Great networking – contributing to cultivating a vibrant community, much needed in the wake of two and a half years of pandemic conditions.
- Key topics for M&E contributing effectively to sustainable and equitable development.
- Making sufficient profit to continue to build SAMEA’s viability.
- Strengthening the strategic partnerships needed to take forward these M&E agendas.

### 2. Building a stronger organisation

Growing and retaining membership through the clear value-add to our members. We also will aim to build diverse, multi-year funding streams, to enable us to make a strategic impact in the M&E profession and reduce dependence on biennial conferences. Particularly in a conference year, we need to be careful not to overcommit and to focus the Board’s and Secretariat’s capacity on what is most important. To enhance our capacity, we will also be promoting greater involvement of our members and legacy board members etc.

Our efforts to build a stronger organisation will be promoted through our four-core portfolio committee (see below). Our Elections Committee will also start its work early in the year, to ensure a good set of strong Board candidates are available with successful candidates announced at the Annual General Meeting (AGM).

## Other activities and initiatives

These activities are part of ongoing work and in this year will link to the conference:

- **EE programme**
- **Online Capacity Building Workshops**, scheduled for May, linking strongly to co-creation/hackathon follow-up work
- **Co-creation**, including following through on the Hackathon of October 2020, linking strongly to the workshops and conference
- **Evaluation Map**, supporting DPME
- **SAMEA Review**, an in-depth research project to assess SAMEA’s performance, value offering, stakeholder views, with results available around April 2022.

## ROLES

The full Board in 2022 is Cara Hartley, Tikwiza Silubonde, Ayanda Mtanyana, Eleanor Hazell, Molupe Matsumunyane, Ian Goldman, Mokgophana Ramasobana, Takunda Chirau, Babette Rabie, Ruth Mojalefa, and Moses Mashingaidze.

The Executive Committee was elected as follows:

**Chair:** Cara Hartley (also chair of the Conference)

**Deputy Chair:** Tikwiza Silubonde

**Treasurer:** Ayanda Mtanyana

**Operations Lead:** Eleanor Hazell

In addition, Molupe Matsumunyane was elected by the Board as **Deputy Treasurer**, which does not constitute a place in the Executive Committee.

CORE PORTFOLIOS	OTHER ACTIVITIES AND INITIATIVES
<p><b><u>Partnerships and Advocacy</u></b>  <b>Mokgophana Ramasobana (portfolio lead)</b>  Ruth Mojalefa, Ian Goldman, Ayanda Mtanyana</p> <p><b><u>Governance, Finance and Administration</u></b>  <b>Tikwiza Silubonde (portfolio lead)</b>  Cara Hartley, Eleanor Hazell, Ayanda Mtanyana, Molupe Matsumunyane</p>	<p><b><u>EE programme:</u></b>  <b>Takunda Chirau (portfolio lead)</b>  Tikwiza Silubonde, Moses Mashingaidze</p> <p><b><u>Workshops:</u></b>  <b>Babette Rabie (portfolio lead)</b>  Ian Goldman</p> <p><b><u>Co-creation:</u></b>  <b>Ian Goldman (portfolio lead)</b>  Eleanor Hazell, Takunda Chirau</p>

<p><b><u>Membership Services &amp; SAMEA Review</u></b>  <b><u>Recommendations</u></b>  Ruth Mojalefa (portfolio lead)  Molupe Matsumunyane</p> <p><b><u>Conference 2022</u></b>  Cara Hartley (portfolio lead)  Supported by all board members</p>	<p><b><u>Evaluation Map:</u></b>  Babette Rabie (portfolio lead)  Ian Goldman</p> <p><b><u>SAMEA review:</u></b>  Eleanor Hazell</p>
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As of February 2022, our secretariat consists of three part-time staff: a Coordinator (Elnari Potgieter), Administrator (Marla Naidoo), and EE Programme Coordinator (Pamela Hlahla).

## KEY DATES IN 2022

January	Contracting the Conference Organiser and developing the detailed concept for the Conference
March	Hackathon guidelines public
May	Workshops
May/June	Start of board election processes
21-23 September	Conference
22 September	AGM and announcement of new board members
8 December	Strategic Planning session date for 2022

Revised SAMEA TOC as at December 2021 (high resolution version available at <https://www.samea.org.za/policies>)

